

# Wisconsin Certified Florist Application

Wisconsin & Upper Michigan Florist Association  
6737 W. Washington St., Ste. 1300, Milwaukee, WI 53214  
(414)755-6290/fax (414)276-7704

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

1. WUMFA Member

- a. \_\_\_\_\_ Yes
- b. \_\_\_\_\_ No, but I am employed by a WUMFA Member in good standing.  
*Please provide the following to verify employment:*

_____	_____
Shop	City, State
_____	_____
Contact person	Phone Number

2. Floral Industry Experience-List All Floral Industry Positions

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_
- d. \_\_\_\_\_

3. Floral Design Schools Attended and/or CFE Classes (Attach additional page if necessary)

- |    |                          |                  |         |
|----|--------------------------|------------------|---------|
| a. | _____                    | _____            | _____   |
|    | School/Location of Class | Year(s) Attended | Courses |
| b. | _____                    | _____            | _____   |
|    | School/Location of Class | Year(s) Attended | Courses |
| c. | _____                    | _____            | _____   |
|    | School/Location of Class | Year(s) Attended | Courses |
| d. | _____                    | _____            | _____   |
|    | School/Location of Class | Year(s) Attended | Courses |

4. Floral Industry Conventions Attended

- a. Organization: \_\_\_\_\_ Year(s) attended: \_\_\_\_\_
- b. Organization: \_\_\_\_\_ Year(s) attended: \_\_\_\_\_

5. Floral Industry Organization Membership.

- a. Wisconsin Upper Michigan Florist Association Year(s): \_\_\_\_\_
- b. Society Of American Florists' Year(s): \_\_\_\_\_
- c. Michigan or Minnesota State Floral Association Year(s): \_\_\_\_\_
- d. American Institute of Floral Design (AIFD) Year(s): \_\_\_\_\_
- e. Other \_\_\_\_\_ Year(s): \_\_\_\_\_

6. Future Floral Goals? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. How do you rate yourself as a Designer on the following?  
(Score 1-5 with one being the weakest and 5 being the strongest)

- Wedding Bouquet \_\_\_\_\_
- Funeral Spray \_\_\_\_\_
- Vase Arrangement \_\_\_\_\_
- Corsage \_\_\_\_\_
- Basket Arrangement \_\_\_\_\_

8. What are your expectations of these floral classes? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

9. Do you design according to the elements and principles of design? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Applicant's Signature & Date: \_\_\_\_\_

**Please forward completed application along with the \$50.00 application fee  
to the WUMFA office to the attention of WCF Program)**

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