



2017 Design Contest

Sponsored by:



Check in times

Friday, March 24: 6:00pm to 8:00pm
Saturday, March 25: 8:00am to 11:00am

2017 Design Contest Registration Packet

The WUMFA Design Contest is one of the longest running design competitions in the country. This contest serves as an opportunity to learn, rate your talents and exchange ideas while competing. Contestants will receive professional recognition for their work, certificates, cash awards, recognition at the Saturday night banquet, as well as in the *Professional Florist* magazine. This is an excellent opportunity to gain publicity for you and your shop.

WUMFA encourages all members and students to strive for educational excellence and design skills for the enrichment of the art of floral design. Best wishes to all who enter and congratulations for your efforts to achieve design excellence!

If you have any questions please contact the
Design Contest Chairperson:
Phil Meyer AIFD
email: flowerattitude@hotmail.com
Cell Phone: (414) 687-7359

WUMFA Design Contest Categories

Student Division

High School: Open to any student currently enrolled in high school, who has NOT worked “professionally” as a floral designer. One entry per student.

College / Trade School / Novice: Open to any student currently enrolled in college or trade school. College student currently enrolled in horticulture / floriculture program or an enrichment, design school or university floriculture program. Student must prove current student status. Novice are designers that have worked less than 3 years in the floral industry. One entry per student.

Professional Division

Open to any floral professional with three years or more experience in the industry. Contestants may enter one, two or three categories (themes). Contestants MUST be entered in all three professional categories to be eligible to compete in the prestigious WUMFA Designer of the Year run-off.

Professional Designer of the Year

WUMFA Professional Designer of the Year

In order to attain “WUMFA Designer of the Year” status, you must enter all three Professional Division categories. Three individuals with the highest cumulative points from three design categories will be selected as finalists to earn the chance to compete in a Spontaneous Surprise Package competition. The names of the three finalists with highest cumulative points from the professional divisions will be posted at the WUMFA registration desk in alphabetical order upon completion of the design contest judging. The three finalists will have one half hour starting promptly 3:45pm Saturday, March 25, 2017 on the Main Stage to create a Spontaneous Surprise Package design. The 3 contestants will meet at 3:30pm at WUMFA Registration Desk. The design contest committee will select all the materials in advance. Finalists are responsible for their own tools: (knife, wire cutter, scissor, pruner, needle-nose plier, foliage stripper). Contestants will be asked to leave the contest area during judging. The finalist with the highest total points earned during the Spontaneous Surprise Package competition will be the single winner. The winner will be announced at the Recognition Banquet on Saturday night, in the Grand Ballroom. The winner will receive \$ 150.00, recognition plaque and the coveted title of “2017 WUMFA Professional Designer of the Year.”

Academy Division

Congratulations to all who have achieved this distinctive recognition! Continued encouragement to all that strive for it!

This category is open to Accredited AIFD, WUMFA certified florists and Academy Professional Designers. (Academy qualifications-designers who have accumulated the minimum 50 points from past WUMFA sponsored design contests.) This is to recognize individuals who have consistently achieved high ratings and placements in the design contests.

Prizes for all Categories and Themes:

First Place:	\$100, Ribbon, and Certificate
Second Place:	\$50, Ribbon, and Certificate
Third Place:	\$35, Ribbon, and Certificate
Designer of the Year:	\$150, Ribbon, and Plaque
Academy	\$250.00 and Certificate

Student Division:

High School Theme: Monochromatic

Pick your color for the future, and create a simple design in a green bowl with 1/3 block of foam (Oasis® #45-38014/Syndicate Sales #73). The flowers are your choice but must be the same color theme. Fresh flowers and greens only. No permanent botanicals (silks), dried allowed. Design must stay within 12" x12" and no higher than 16" with a wholesale cost of \$25, and must be accounted for on the cost form provided in the packet. Entry must be secure enough to withstand touching and handling by judges. ***No props allowed.**

College/Trade/Novice Theme: The Flower of the Future

Yes, the carnation is back. Create a design using 25 carnations in a container of your choice. Only carnations and two types of greens can be used. No fillers may be used. Sheet moss may cover your mechanics. Because the tight roundy, moundy look has been around so long this look will not work for your customer so be creative. No dried (other than sheet moss), wire, ribbons or permanent botanicals (silks) permitted. Design must stay within 12" wide by 24" long and 18" tall. Wholesale value not to exceed \$40 and must be accounted for on the cost form provided in the packet. Entry must be secure enough to withstand touching and handling by judges. ***No props allowed.**

***Props are defined as any or all items that are not a physical part of or attached to the composition being judged.**

Professional Division:

Theme 1: Today's Tropical-High Tech

Create a centerpiece for a college graduation party. The theme of the party is tropical with a high-tech flair. Keeping this in mind, tropical flowers and foliage must be incorporated in the design. Other fresh flowers, foliage and decorative wire may be used but the majority of the design must be tropical. These centerpieces will be placed on a 72" round table that will be set for the dinner on Saturday evening. No dried, ribbons or permanent botanicals (silks) permitted. Display space is limited to 18" by 18" with height restriction of 48". Wholesale value not to exceed \$100 and must be accounted for on the cost form provided in the packet. Entry must be secure enough to withstand touching and handling by judges. ***No props allowed.**

Theme 2: Keeping The Bride "Connected"

Create a cascade bridal bouquet in a holder with brightly colored flowers and brightly colored phone chargers. The cascade may be long or short just as long as it cascades. Along with the phone chargers decorative wire may be incorporated into the bouquet. All materials are permitted except dried and permanent botanicals (silks). Wholesale value should not exceed \$75 for flowers, greens, and supplies. Chargers also must be accounted for on the cost form provided in the packet. May bring a prop to display the bouquet but must be easily removable for judging. Entry must be secure enough to withstand touching and handling by judges. ***No Props allowed.**

Theme 3: For the Future

One year old today, "Happy Birthday". Help us celebrate this birthday by using your imagination in creating an arrangement showing what you may create 17 years later for his /her birthday party. The only request is to use the 6" x 6" x 6" clear glass cube (vase) that was used for the first birthday party. All materials including fresh flowers, foliage, and decorative wire are permitted except for dried and permanent botanicals (silks). Display space is limited to 15" by 15" with height restriction of 20". Wholesale value not to exceed \$50 and must be accounted for on the cost form provided in the packet. Entry must be secure enough to withstand touching and handling by judges. ***No Props allowed.**

(Remember, if you sign up for all three themes you must bring your own tools in case you selected as a finalist to compete in the Spontaneous Surprise Package.)

***Props are defined as any or all items that are not a physical part of or attached to the composition being judged.**

Academy Division

Theme: Future of Cell Tower Tablescapes

Create a tablescape for the center of an 8' rectangular banquet table. The design must be your interpretation of the skyline with nothing but cell towers. The colors for this will be all white, silver and clear except for the greens used. Fresh flowers, dried materials, decorative wire, fresh greens and props may be used. All materials are permitted except permanent botanicals (silks) Wholesale value not to exceed \$125 not including props and must be accounted for on the cost form provided in the packet. Exhibit must be secure with solid construction/mechanics to withstand seating and movement of guests, touching and handling of judges. WUMFA bears no responsibility for damaged or stolen items.

***Props are allowed.**

Prizes for all Categories and Themes:

First Place:	\$100, Ribbon, and Certificate
Second Place:	\$50, Ribbon, and Certificate
Third Place:	\$35, Ribbon, and Certificate
Designer of the Year:	\$150, Ribbon, and Plaque
Academy	\$250.00 and Certificate

Design Contest Rules

1. The contest is open to all WUMFA members and their employees in good standing.
(Dues are paid in full by March 1)
2. Contestants may enter as many themes as they wish, but only one entry per theme per person in your division.
3. The contest will be held at the Chula Vista Resort in Wisconsin Dells, WI on Saturday, March 25th, 2017. Designs may be entered on Friday March 24th, 2017 from 6:00pm to 8:00pm or Saturday, March 25th, 2017, from 8:00am to 11:00am. Contest entries will be placed on the contest tables by committee members only, unless the entry requires a minimal amount of prop set up per instructions of the theme. Entrants will not be allowed into the judging area until judging is complete.
4. When a price limit is required, everything used in the arrangement must be itemized on a cost card attached to the entry. Your container, hard goods and fresh items not listed on the provided price list must be itemized at wholesale market price. The pricing of fresh flowers will be provided. For any item not listed on the wholesale price list use the actual wholesale price in your area. **DO NOT** write your name on the cost card. Entrants not providing this information will be disqualified.
5. Prizes will be awarded for designs that best fulfill the theme requirements.
6. All score sheets will put in a envelope and remain at WUMFA registration desk and may be picked up by contestants to help educate and encourage the contestants. Constructive comments will be made at each judge's discretion.
7. Points are awarded in each theme as follows. 1st place: 10 points; 2nd place: 7 points; 3rd place: 5 points. 50 Points are needed to gain admission into the Academy Division with at least 20 points earned from 1st place awards.
8. The Contest winners will be announced during the Saturday evening banquet. Entries may not be removed until after the winners have been announced.
9. Judging will take place with a minimum of 3 judges following the Judge's rules of order.
10. The Judges have the right to disqualify any entry or entrant who does not, in its judgment comply with contest rules. **Decision of the Judges is final.**
11. WUMFA assumes no liability for lost or stolen goods. Items of great personal value should not be used.
12. Shop signage or business cards are not allowed to be placed on table until after judging is completed.
13. Exhibit will be part of the public awareness of flowers and will be on display till end of convention on Sunday at 3:30pm. Please keep fresh for public eye of the floral industry. WUMFA bears no responsibility for damaged or stolen items.

Note: All contest pieces will be on display in an area open to the public. The building has security, but design contest entries are not in a space that is locked up overnight. The WUMFA cannot be responsible for any materials, props etc. used for the contest.

WUMFA Professional Designer of the Year Contest Rules

(This is a live on stage design contest)

New this year in the Professional Division! You must enter all three professional themes to qualify. The top three contestants with highest cumulative points from the professional divisions will be posted at the WUMFA registration desk in alphabetical order upon completion of the design contest judging. The three finalists will have one half hour starting promptly 3:45pm Saturday, March 25, 2017 on the Main Stage to create a Spontaneous Surprise Package design. The 3 contestants will meet at 3:30pm at WUMFA Registration Desk. The design contest committee will select all the materials in advance. Finalists are responsible for their own tools Which include:

- 1 floral knife
- 1 floral pruners
- 1 wire cutter
- 1 ribbon scissor
- 1 needle-nose plier
- 1 foliage stripper

No other tools will be allowed!

1. Contestants are to check in at the convention registration desk with the Contest Chairperson at 3:30pm Saturday for Designer of the Year contest briefing.
2. Contestants must bring their own work tools. The use of any tool or material not listed under "permitted items" or provided on-site will result in disqualification.
3. Contestants will receive the same assortment of flowers, foliage, supplies, containers and props at the beginning of the competition.
4. Size requirements for the design will be announced on-site. Any design that does not meet the criteria will be disqualified.
5. Contestants must clean up their work area and exit the competition site before the judging begins.
6. Judging will take place with a minimum of 3 judges following the Judges rules of order.
7. The highest combined score determines the winner. See "sample evaluation form".
8. Contestants are forbidden to speak during the competition. Convention attendees are invited to watch. Spectators may take pictures during the competition but are forbidden from speaking with the designers until after the competition is complete.

Friendly Reminder

A Friendly Reminder to All WUMFA Design Contest Contestants:

Plan to arrive 15 - 20 minutes early to allow yourself enough time to locate the contest registration area.

The last three pages of this packet are for your reference to help you are the Evaluation form and the Principles and Elements of Design.

WUMFA Design Contest

COST CARD

Division _____ Category _____

Please DO NOT include name on this form

List of materials at wholesale cost:

ITEM	COST
TOTAL	\$

____ Will pick up entry 3:30pm - 5:00pm Sunday ____ Please dispose of my entry

Each entry must be accompanied by shop or company business card with contestant's name clearly printed on it, and attached to back of this form. Students use a 3" x 5" card and include your name on school. (Photo copy this form and attach if more room is needed).

WHOLESALE PRICE LIST GUIDELINES

All entries must be accompanied by a detailed price list or they will be disqualified. All entries must use the following price list in order to judge all entries equally. Include on your price list all materials and accessories that are a part of the design. For items not listed on the wholesale price list, use the actual price of the product in your area.

FLOWERS FRESH

Agapanthus	\$2.00	STEM	Larkspur	\$1.00	STEM
Allium	\$1.00	STEM	Liatris	\$0.75	STEM
Alstroemeria	\$0.85	STEM	Lilac	\$2.25	STEM
Amaranthus	\$1.25	STEM	Lily, Casablanca	\$4.50	STEM
Amarylis	\$2.25	STEM	Lily, Asiatic	\$1.25	STEM
Anenome	\$0.75	STEM	Lily, Longiflorum	\$1.50	STEM
Anthurium, Large	\$3.00	STEM	Lily, Oriental	\$2.00	STEM
Anthurium, Medium	\$2.00	STEM	Lily, Stargazer	\$2.50	STEM
Anthurium, Small	\$1.50	STEM	Lily of the Valley	\$2.00	STEM
Asters, Matsomoto	\$0.50	BLOOM	Muscari	\$0.25	STEM
Bells of Ireland	\$0.80	STEM	Nerine	\$2.20	STEM
Birds of Paradise	\$2.50	STEM	Orchids, Cattelya	\$12.00	BLOOM
Bouvardia	\$1.25	STEM	Orchids, Cymbidium	\$2.50	BLOOM
Calla Lily, Large	\$3.50	STEM	Orchids, Dendrobiums	\$2.00	STEM
Calla Lily, Mini	\$2.40	STEM	Orchids, Phalaenopsis	\$2.50	BLOOM
Carnation, Large	\$0.40	STEM	Orchids, Oncidium	\$1.75	STEM
Carnation, Mini	\$0.50	STEM	Peony	\$4.00	STEM
Chrysanthemum, Cremon	\$0.75	STEM	Protea, Banksia	\$3.50	STEM
Chrysanthemum,Fugi/Rover	\$0.70	STEM	Protea, Latifolia	\$2.00	STEM
ChrysanthemumPomsPoms	\$0.50	STEM	Protea, Leucadendron	\$1.00	STEM
Chrysanthemum, Standard	\$1.25	STEM	Protea, King	\$7.00	STEM
Daffodil	\$0.50	STEM	Protea, Pin Cushion	\$2.50	STEM
Delphinium, Bella/Volken	\$0.85	STEM	Protea, Pink Mink	\$2.50	STEM
Delphinium, Hybrid	\$1.50	STEM	Protea, Queen	\$4.50	STEM
Freesia	\$0.75	STEM	Protea, Waratah	\$5.00	STEM
Gardenia	\$6.00	BLOOM	Rose, Garden	\$2.50	STEM
Gerbera Daisy, Lg.	\$1.30	STEM	Rose, Intermediate 40cm	\$0.90	STEM
Gerbera Daisy, Mini.	\$0.85	STEM	Rose, Spray	\$.95	STEM
Ginger	\$2.00	STEM	Rose, Standard 60cm	\$1.25	STEM
Gladioli	\$0.80	STEM	Rose, Sweetheart	\$0.80	STEM
Gloriosa	\$1.75	STEM	Snapdragons	\$0.90	STEM
Heliconia	\$5.00	STEM	Star of Bethlehem	\$0.65	STEM
Hyacinth	\$1.00	STEM	Stephanotis	\$0.80	BLOOM
Hypericum Berries	\$0.80	STEM	Stock	\$0.90	STEM
Hydrangea	\$3.50	STEM	Sunflowers	\$1.10	STEM
Iris	\$0.75	STEM	Tulip French	\$1.70	STEM
Ixia	\$0.65	STEM	Tulip, Regular	\$0.60	STEM
			Viburnum	\$2.50	STEM

FILLER FLOWERS

Acacia	\$6.00	BUNCH	Kangaroo	\$7.00	BUNCH
Baby's Breath	\$7.00	BUNCH	Limonium	\$7.50	BUNCH
Boronia	\$12.00	BUNCH	MonteCasino Asters	\$6.00	BUNCH
Buplurem	\$7.50	BUNCH	Spray Liatrus	\$7.50	BUNCH
Golden Aster	\$6.00	BUNCH	Statice, Regular	\$5.00	BUNCH
Heather	\$8.50	BUNCH	Statice, Seafoam	\$5.50	BUNCH
			Wax Flower	\$10.00	BUNCH

GREENS

Axpidistra Leaves	\$4.50	BUNCH	Monstera Leaves, Sm.	\$1.50	EACH
Bear Grass	\$3.00	BUNCH	Myrtle	\$6.75	BUNCH
Calathea	\$4.50	BUNCH	Pittisporum, Green	\$5.00	BUNCH
Curly Willow, Tall	\$12.50	BUNCH	Pittisporum, Mini/Italian	\$6.00	BUNCH
Curly Willow, Tips	\$8.75	BUNCH	Pittisporum, Varigated	\$5.00	BUNCH
Equisetum	\$4.00	BUNCH	Plumosa	\$5.00	BUNCH
Eucllyptus, Baby Blue	\$6.00	BUNCH	Pussy Willow	\$8.00	BUNCH
Eucllyptus, Seeded	\$7.00	BUNCH	Ruscus, Israeli	\$3.50	BUNCH
Flat Fern	\$4.50	BUNCH	Ruscus, Italian	\$9.50	BUNCH
Flax	\$6.50	BUNCH	Salal	\$5.50	BUNCH
Galex Leaves	\$1.85	BUNCH	Scotch Broom	\$6.50	BUNCH
Ivy	\$5.50	BUNCH	Steel Grass	\$6.00	BUNCH
Leatherleaf(Baker)	\$2.50	BUNCH	Sword Fern	\$4.50	BUNCH
Lily Grass	\$4.00	BUNCH	Tee Pee Emerald	\$3.00	BUNCH
Monstera Leaves Lg.	\$5.00	EACH	Ti Leaves	\$4.50	BUNCH
Monstera Leaves Med.	\$2.85	EACH	Tree Fern	\$4.00	BUNCH
			Umbrella Pypress	\$3.50	BUNCH

HARDGOODS

Barked Wire	\$7.80	ROLL	Crystals Accents	\$12.15	BOTTLE
Chenille Stems	\$2.80	BOX	Cling	\$9.30	ROLL
Corsage Pins,Colored	\$3.50	BOX	Corsage Pins, Reg.	\$3.40	BOX
Crowning Glory	\$9.85	GALLON	Design Master	\$6.50	CAN
Moss Green Sheet	\$37.00	BOX	Moss Reindeer	\$4.80	BAG
Moss Spanish	\$14.75	BOX	Oasis, Adhesive Glue Can	\$16.60	CAN
Oasis Tube Glue	\$4.60	TUBE	Oasis, Bouquet H. Grande	\$2.25	EACH
Oasis, Bouquet H.Lg.	\$1.25	EACH	Oasis, Bouquet H. Med.	\$1.00	EACH
Oasis, Bouquet Special	\$7.50	EACH	Oasis, Doub. Face Tape	\$7.85	ROLL
Oasis Floralock	\$10.60	CAN	Oasis, Foam Designer BL.	\$8.00	BLOCK
Oasis Foam Grande Bl.	\$2.50	BLOCK	Oasis, Foam Standard	\$0.87	BLOCK
Oasis, Iglu	\$19.90	BOX (12)	Oasis, LomeyAdhesive	\$4.30	TUBE
Oasis, Sisal	\$6.00	BAG	Oasis, Spheres 3"	\$7.40	6 PIECES
Oasis, Spheres 4 1/2"	\$9.65	5 Pieces	Oasis, Spheres 6"	\$12.45	2 PIECES
Oasis, Spheres 8"	\$9.80	EACH	Oasis, Water Pr.Tape1/4"	\$2.50	ROLL
Oasis, WaterPr. Tape 1/4"	\$7.75	ROLL	Oasis, Water Pr.Tape1/2"	\$7.75	ROLL
Oasis, Wire Aluminum	\$8.00	PKG.	Oasis, Wire Bullion	\$7.75	ROLL
Oasis, Wire Bind	\$8.50	ROLL	Raffia	\$7.90	PKG.
Oasis, Wire Metallic	\$4.60	ROLL	Recreations Bowl #6	\$3.10	EACH
Recreations Bowl 5.5"	\$2.00	EACH	Recreations Bowl #11	\$7.65	EACH
Recreations Bowl #8	\$6.05	EACH	Tack 2000	\$7.60	CAN
Stephanotis Stems	\$16.20	BOX			



Mailing Address: PO Box 67, Haslett, MI 48840
Shipping Address: 1152 Haslett Rd, Haslett, MI 48840
Phone: (517) 253-7730 Fax: (517) 575-0115
Email: info@wumfa.org
www.wumfa.org

FLORAL DESIGN CONTEST REGISTRATION FORM

Please type or print clearly:

Designer's Name _____

Company Name _____

Address _____

City _____ State _____ ZIP _____

Telephone (_____) _____ Cell(_____) _____

E-Mail _____

Please check which division/theme(s) you will enter:

Student Division (Check them you will be entering. You may enter only One)

Monochromatic (High School) _____ **Flower of the Future** (College/Trade/Novice) _____

Professional Division (check theme(s) you will be entering. You may enter in one, two or all three)

"Tropical High-Tech" _____ **"Bride Connected"** _____ **"For the Future"** _____

Academy Division:

Future of Cell Tower Tablescapes _____

Each contestant must complete a separate registration form.

Design Contest registration fee is \$10- for each theme in each division in advance or \$15 at the door per contestant

Registration Fees are paid for on the Convention Registration Form. You must be registered for the convention with your WUMFA dues paid current to participate in the design contest.

MAIL or FAX THIS FORM TO:
DESIGN CONTEST ENTRY AT THE ADDRESS OR NUMBER LISTED ABOVE.
REGISTRATION MUST BE RECEIVED IN THE WUMFA OFFICE BY 3/20/2017.
Otherwise bring registration with you to convention.

EVALUATION FORM CONTESTANT # _____

DESIGN ELEMENTS	POSSIBLE	AWARDED
Line – Definable path for the eye to follow	15	
Form – Overall 3-D shape	15	
Color – Definable color harmony present	10	
Space – Area utilized in and around ingredients	10	
DESIGN PRINCIPLES		
Physical Balance — Does not fall over under its own weight	10	
Visual Balance — Imparts a sense of optical equilibrium	10	
Contrast – Contradictions in size type and material structure	10	
Proportion – Internal size relationships of design ingredients to each other	10	
Unity – Effortless congruence between materials used	10	
MECHANICS/EXECUTION		
Use of Design Techniques	10	
Neatness	10	
Finish	5	
CREATIVE APPLICATION		
Originality	5	
Category Interpretation	5	
Material Selection	5	
EXCEPTIONAL MERIT — Extra points to reward an outstanding quality	10	
SCORE		150

ENCOURAGEMENT & SUGGESTIONS FROM JUDGE:

The Principles of Floral Design

BALANCE: A state of equilibrium, actual or visual; a feeling of three-dimensional stability.

PROPORTION: The comparative relationship in size, quantity, and degree of emphasis among components within the composition; the relationship of one portion to another, or of one portion to the whole.

SCALE: The relative ratio of size, or the relationship of the size of a composition to the surrounding area or environment.

DOMINANCE: The visual organization within a design that emphasizes one or more aspects. When one element is emphasized others are subordinate.

EMPHASIS: The special attention or importance given to one or more areas within a design.

FOCAL AREA / FOCAL POINT: The area(s) of greatest visual impact or weight; the center(s) of interest to which the eye is most naturally drawn.

ACCENT: Detail added to a design to provide additional interest, affecting the total character of the composition.

CONTRAST: Emphasis by means of difference' strength through opposition.

OPPOSITION: Contrast between elements, which are counterpoint in relation to each other, bringing about a sense of tension in a design.

TENSION: The dynamic, aesthetic quality achieved by the skillful use of opposition, implying or suggesting a sense of energy.

VARIATION: Dissimilarity among attributes or characteristics.

RHYTHM: Visual movement through a design, usually achieved through repetition or gradation.

DEPTH: The placement of materials at different levels within and around an arrangement.

REPETITION- The recurrence of like elements within a composition.

TRANSITION: The ease of visual movement, which results from gradual degrees of change among one or more of the elements.

HARMONY: Compatibility; a pleasing or congruent arrangement of parts.

UNITY: Oneness of purpose, thought, style, and spirit.

The Elements of Floral Design

LINE: The vital visual path that directs eye movement through a composition

FORM: The shape or configuration of an individual component of the composition the overall, three-dimensional, geometric shape or configuration of a floral composition

SPACE: The area in, around, and between the components of the design, defined by the three-dimensional area occupied by the composition

TEXTURE: The surface quality of a material, as perceived by sight or touch

PATTERN: 1. A repeated combination of line, form, color, texture, and/or space 2. The silhouette of a flower or an arrangement as observed against its background, including solids and spaces

FRAGRANCE: A sweet or pleasing odor, perceived by the sense of smell

SIZE: The physical dimensions of line, form, or space

COLOR: The visual response of the eye to reflected rays of light