

Why Should I Become A Certified Florist?



Simply you can give more to your customer for their money!

- **More Quality**

From cooler temperature and humidity to hydration and preservation, your Certified Florist knows the best ways to care for flowers.

- **More Knowledge**

Every Certified Florist must pass a rigorous exam that thoroughly tests their knowledge of flowers & plants care, as well as floral design.

- **More Education**

Continuing education is required of all Certified Florists assuring they will be proficient in design and aware of new floral trends and innovative techniques.

- **More Professional**

Certified Florists uphold the highest standards of ethics and professional practice in our industry and is endorsed by the National Alliance of Floral Associations (NAFA)

Become a local Certified Florist; you'll be glad you did.

Look us up at www.wumfa.org
www.certifiedflorists.com



Certified Florist Program Application Form

Name: _____

Address: _____

City: _____ ST: ____ Zip: _____

PH: _____ FX: _____

Email: _____

Employed By: _____

Application Fee: *\$50.00

The Certified Florist program is endorsed by the National Alliance of Floral Associations (NAFA) and administered by the Wisconsin & Upper Michigan Floral Association (WUMFA).

Method of Payment: (check one)

_____ Check Check Number _____ Date _____

_____ Visa _____ MasterCard _____ AE _____ DC Security Code: _____

Credit Card #: _____ Exp. Date: _____

Signature: _____

Please Mail or Fax Registration / Payment To:

Wisconsin & Upper Michigan Floral Association
Mailing Address: PO Box 67, Haslett, MI 48840
Shipping Address: 1152 Haslett Rd, Haslett, MI 48840
Phone: (517) 253-7730 Fax: (517) 575-0115
www.wumfa.org