

# Why Should I Become A Certified Florist?



Simply you can give more to your customer for their money!

- **More Quality**

From cooler temperature and humidity to hydration and preservation, your Certified Florist knows the best ways to care for flowers.

- **More Knowledge**

Every Certified Florist must pass a rigorous exam that thoroughly tests their knowledge of flowers & plants care, as well as floral design.

- **More Education**

Continuing education is required of all Certified Florists assuring they will be proficient in design and aware of new floral trends and innovative techniques.

- **More Professional**

Certified Florists uphold the highest standards of ethics and professional practice in our industry and is endorsed by the National Alliance of Floral Associations (NAFA)

Become a local Certified Florist; you'll be glad you did.

Look us up at [www.wumfa.org](http://www.wumfa.org)  
[www.aboutnafa.com](http://www.aboutnafa.com)



## Certified Florist Registration Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ FX: \_\_\_\_\_

Email: \_\_\_\_\_

Employed By: \_\_\_\_\_

**COST:** \*\$599.95 (Includes shipping, handling)

\*This includes one CF manual & supporting materials, one CF Study Guide and one round of CF testing. (You may purchase only the CF manual & supporting materials and the study guide at the cost of \$399.95 (Includes shipping, handling). CF testing fees of \$175 for Hands-On testing and \$75 for the Written testing apply when registering for testing at a later date. \_\_\_\_\_ Check here if you would like the manual only.

The Certified Florist program is endorsed by the National Alliance of Floral Associations (NAFA) and administered by the Wisconsin & Upper Michigan Florists Association (WUMFA)

### Method of Payment: (check one)

\_\_\_\_\_ Check      Check Number \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ Visa    \_\_\_\_\_ MasterCard    \_\_\_\_\_ AE    \_\_\_\_\_ DC    Security Code: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please Mail or Fax Registration / Payment To:

### Wisconsin & Upper Michigan Florists Association

*Mailing Address:* PO Box 67, Haslett, MI 48840

*Shipping Address:* 1152 Haslett Rd, Haslett, MI 48840

*Phone:* (517) 253-7730 *Fax:* (517) 575-0115

*email:* [info@wumfa.org](mailto:info@wumfa.org) *Website:* [www.wumfa.org](http://www.wumfa.org)