



## Professional Development

*Keeping you at the forefront of the floral industry with Professional Development!*

# Sympathy Today! *Celebration of Life...* *That's What It's All About!*

*A Hands - On Class*

**Instructed by:** John Hosek, AIFD, CF, PFCI  
**Where:** Rojahn & Malaney Co. 1005 N Edison St, Milwaukee, WI 53202  
**Class date & time:** Sunday, July 23<sup>rd</sup> - 9:00 AM to 3:00PM

**Class Topic:** *Come Join John Hosek AIFD, CF, PFCI to experience the new trends in sympathy. Sympathy flowers and memorial tributes, like the rest of our industry, have changed drastically over the past few years. It's no longer a funeral it is a Celebration of Life! Today's sympathy is the "Who, What, and Where"... personalizing the design to celebrate what that person was all about. The demand is to have things more stylized...unique...soothing... and to provide the family with a take home afterwards. Your designs should want to make your community come to you for the next Celebration of Life.*

*Attendees will make 3 pieces, a family piece, a set piece and a family keepsake design.*

*Required Tools: Design Knife, Bunch Cutter, Wire Cutter, Scissors, and Needle Nosed Pliers.*

**WUMFA member price: \$195ea. Non-Member price \$270ea. (limited to 15 attendees)**

**Please fill out one form per person. Call WUMFA at (517) 253-7730 for availability.**

**REGISTRATION FEES ARE NON REFUNDABLE!**

**MAIL TO: WUMFA - PO BOX 67, HASLETT, MI 48840 FAX TO: (517) 575-0115.**

Student Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Cell# \_\_\_\_\_

email \_\_\_\_\_

Payment Method: Check# \_\_\_\_\_ Amount \$ \_\_\_\_\_ Date \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp.Date \_\_\_\_\_ Security Code \_\_\_\_\_

(Visa, MasterCard, American Express, Discover, circle one)

*Thank you to the host and supplier Rojahn Malaney for helping make this class possible.*