



## Professional Development

*Keeping you at the forefront of the floral industry with Professional Development!*

# Principles & Elements of Floral Design

*A Hands - On Class*

**Instructed by: Kevin Ylvisaker AIFD, PFCI**

**Where: DWF – Milwaukee – 425 W. Walnut St., Milwaukee, WI 53212**

**Class date & time: Sunday, August 7, 2016 - 9:00 AM to 4:00PM**

**Class Topic:** This contemporary look into the Principles & Elements of Floral Design will show a new approach to how we view introductory design whether you are new to design or looking for a refresher, this is your class. Kevin will review the Principles & Elements as they apply to current design with a focus on color. Participants will then be instructed on standard forms and mechanics and how to apply them to today's styles. Kevin will make several sample designs for discussion. Designers will create 5 hands on projects including a modern vertical design, floral jewelry, a cascade bridal bouquet, and a contemporary round form.

**Required Tools:** Design Knife, Bunch Cutter, Wire Cutter, Scissors, Needle Nosed Pliers.

**WUMFA member price: \$195ea. Non-Member price \$270ea. (Limited to 30 attendees)**

**Please fill out one form per person. Call WUMFA at (517) 253-7730 for availability.**

**REGISTRATION FEES ARE NON REFUNDABLE!**

**MAIL TO: WUMFA - PO BOX 67, HASLETT, MI 48840 FAX TO: (517) 575-0115.**

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*Thank you to the host and supplier DWF for helping make this class possible.*