



2018 Summertime Workshops

Keeping you at the forefront of the floral industry with Professional Development!

Out of the Box Every Day

A Hands - On Experience!

Class Topic: Are you looking for a few great ideas to give your website designs some flair and contemporary edge? Buyers are looking for unique and different, but this is difficult to translate into a picture most of the time. Spend an evening with Lisa demonstrating a few unique arrangements that you can use on your website or in-store to catch the attention of customers to show them you are on the pulse. We will also discuss website verbiage and photography skills to capture sales. This class will be hands-on, be prepared to step outside the tradition box and use everyday items that might otherwise have tossed. If you have pruners, scissors, wire cutters, jewelry pliers please bring them to class.

INSTRUCTED BY: Lisa Belisle, AIFD, ICPF

COST: WUMFA member price: \$35ea. Non-Member price \$55ea.

WHEN & WHERE: Please fill out one form per person and check the location you plan to attend.

___ Tuesday, July 17, 2018 / Bill Doran Company - 1739 W. St. Paul Ave., Milwaukee, WI

___ Wednesday, July 18, 2018 / Bill Doran Company - 1255 Bellevue St., Green Bay, WI

___ Tuesday, July 24, 2018 / Bill Doran Company - 4710 Pflaum Rd., Madison, WI

___ Wednesday, July 25, 2018 / Chippewa Valley Technical College - 4000 Campus Rd., Eau Claire, WI

Questions? Call WUMFA at (517) 253-7730 / REGISTRATION FEES ARE NON REFUNDABLE!

COMPLETE FORM & RETURN TO: WUMFA - PO BOX 67, HASLETT, MI 48840 or FAX TO: (517) 575-0115

Student Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone# _____ Cell# _____

email _____

Payment Method: Check# _____ Amount \$ _____ Date _____

Credit Card # _____ Exp.Date _____ Security Code _____

(Visa, MasterCard, American Express, Discover, circle one)

Thank you to Bill Doran Company & Koehler Dramm for helping make these classes possible.