



WUMFA Virtual Convention / Sunday, April 11, 2021

# GAME SHOW *floral* \*

## Virtual Trade Show Information

Your Virtual Trade Show Booth will include:

- Company Banner and Logo
- Link to your website, email and social media pages
- Video player showing your company video and or slideshow
- Live video player window where your company representative can speak directly with attendees who enter your virtual booth.

Your page will also include a section where attendees can schedule an appointment with you. Links to your website will also be place on [www.wumfa.org](http://www.wumfa.org) (Professional Partners Page).

Your booth will be promoted between the sessions. You will receive contact information for each attendee so you can follow up with specials, promotions and company information as you wish.

Virtual Convention will be held Sunday, April 11, 2021 from 9:00am – 2:45pm CST

**Members Price to participate: \$250**

**Non - Member Price to participate: \$350**

***Call Rod Crittenden at (517) 253-7730 or***

***email: [rod@greatlakesflorassocation.org](mailto:rod@greatlakesflorassocation.org) to book your space/sponsorship.***

## 2021 WUMFA EXHIBITOR SPONSORSHIP PACKAGES

### Gold Sponsor Package

**\$600**

(\$1399 Value SAVE \$799)

- Business Card all 6 issues  
Professional Florist mag.  
\$150
- Link on [www.wumfa.org](http://www.wumfa.org)  
**HOME** page \$600
- Convention Booth \$250
- Full Page Convention  
Program Ad \$300
- 2020 WUMFA membership  
\$99

### Silver Sponsor Package

**\$500**

(\$1199 Value SAVE \$699)

- Business Card all 6 issues  
Professional Florist mag.  
\$150
- Link on [www.wumfa.org](http://www.wumfa.org)  
**SPONSOR** page \$300
- Convention Booth \$250
- Full Page Convention  
Program Ad \$300
- 2020 WUMFA membership  
\$99

### Bronze Sponsor Package

**\$400**

(\$799 Value SAVE \$399)

- Business Card all 6 issues  
Professional Florist mag.  
\$150
- Link on [www.wumfa.org](http://www.wumfa.org)  
**SPONSOR** page \$300
- Convention Booth \$250
- 2020 WUMFA membership  
\$99