

2022 WUMFA CONVENTION MARCH 18-20, 2022

Let's Get This Party Started!

BY RHONDA DEEVER: 2022 WUMFA CONVENTION CHAIR

It's not every day you get to celebrate and after the last two years I don't know about you, but I am ready to Party with my floral friends! Prepare to come to the "Carnival" for the WUMFA 2022 Annual Convention, March 18-20 in Green Bay, where you'll find a mind-blowing great idea for your business ... and a celebration of life after the pandemic!

I think we are ready to treat ourselves and our team to a fulfilling weekend of learning, sharing, growing and having FUN with your floral family! The convention theme is "Carnival Fun - emphasis on the FUN." A lineup of dynamic business sessions, main stage design shows and a Big Top Party, will get you mentally, and emotionally ready for the next year.

What's planned for the convention? Prepare to be dazzled.

Business ideas? Try "Overcoming Business Challenges" with Tara Carr from Small Business Association and "Panel discussions with our Wholesalers & Retailers."

Hands-on sessions? They've never been better. Friday's all-day hands-on Workshop on Armatures with Andréa Forsberg, also consider Saturday's Plant Workshop with Karthausers. Sunday lets break out the ribbon with Reliant Ribbon to Reinvent Classic Design Techniques.

The Main Stage design shows are a power-packed lineup featuring: Bruce Walentowski, Josh Jameson



& Brent Stevens presenting a permanent botanical silk show sponsored by MeraVic. Renee Tucci AIFD, CFD presents a spectacular wedding show sponsored by Teleflora. Amanda Strassburg AIFD, CFD focuses on the booming green plant business sponsored by Karthausers & Sons. Randy Wooten AIFD, PFCI will present his signature program Marketing for Success sponsored by FTD. These shows will inspire and impress with hands-on ideas that you can put to work.

A party? Oh yes! Saturday's Big Top Awards Banquet promises a boisterous good time for all.

Interested? I hope so!

Oh I forgot, for all you who have never been to a WUMFA convention we have a Gold Ticket for you to attend on Friday night from 4:30 pm - 9:00 pm for FREE! Come and check us out! Ask your favorite WUMFA wholesaler for a Gold Ticket starting the week after Valentine's Day.

Now go mark your calendar, March 18-20, 2022! ✱



1152 Haslett Road, P.O. Box 67, Haslett, MI 48840
(517) 253-7730
Fax: (517) 575-0115
www.wumfa.org

WUMFA Board of Directors 2021

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Thank you to our 2021 Wisconsin
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WUMFA CONVENTION 2022 SPONSORS & TRADE SHOW

WUMFA 2022 TRADE SHOW



One of the highlights of each WUMFA convention is the fabulous Trade Show where attendees mix and mingle with wholesalers and suppliers. The Carnival of fun starts on Friday evening with the opening reception hosted in the Trade Show area. Plan to bring your shopping lists and take advantage of meeting with our great sponsors and exhibitors!

Trade Show Schedule

FRIDAY, MARCH 18

6:00 p.m. - 8:00 p.m.

Trade Show Reception

SATURDAY, MARCH 19

8:00 a.m. - 6:00 p.m.

Trade Show Open

11:15 a.m. - 12:00 a.m.

Trade Show Only Shopping Time

1:00 p.m. - 1:30 p.m.

Trade Show Only Shopping Time

2:30 p.m. - 3:30 p.m.

Trade Show Only Shopping Time

SUNDAY, MARCH 20

8:00 a.m. - 11:30 a.m.

Trade Show Open

9:30 a.m. - 10:00 a.m.

Trade Show Only Shopping Time

12:30 p.m. - 3:45 p.m.

Trade Show Open

2:15 p.m. - 2:45 p.m.

Trade Show Only Shopping Time

ATTENTION EXHIBITORS!

Space is still available and we'd love for you to be part of our exciting Convention and Trade Show. By participating you'll reach potential customers while enjoying a weekend filled with networking opportunities and great education.

For more details contact Rod at (517)253-7730 or email rod@greatlakesfloralassociation.org

To download your 2022 exhibitors kit visit <https://www.wumfa.org/wumfa-annual-convention/>

Thank You to our 2022 WUMFA Convention Sponsors!

Please join us as we acknowledge and thank all the wonderful sponsors who have supported our 2022 convention through financial, product and service contributions. Please show your support by visiting with them during the Trade Show, attending the program they have sponsored, and by purchasing their products and services.

Annual Convention Sponsors



WUMFA Exhibitor Sponsors

Gold



Silver



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WUMFA CONVENTION 2022 DESIGN & BUSINESS PRESENTERS



LISA BELISLE AIFD, CF, CFD is the owner and instructor at Flora Elements Education and Design in Delafield, WI. During the last 20 years she has participated in every part of the floral industry. Today, she is interested in continuing her own education and teaching floral design.

She currently serves as education and design contest chair of the Wisconsin & Upper Michigan Florists Association. Lisa is also the drive behind the FFA workshops and inclusion of all students and advisors in WUMFA Education.



TARA CARR is an entrepreneur, educator, and consultant with subject matter expertise in leadership/management, business operations/strategy and creating business plans. Over the past twenty years of restaurant entrepreneurship, management, and strategic leadership roles, she brings

a wealth of experience and insight into the business development community and in the classroom.



RHONDA DEAVER is owner Snapdragon Flowers in Elm Grove, WI. She attributes her success to following her heart, as well as her core values, relationships matter and always-be-learning. Deeply motivated by her entrepreneurial spirit, Rhonda take action towards her goals to

build her business each day. Rhonda, who was Chair of WUMFA Convention in 2019 and again in 2022, has been featured on FOX6 News for being the floral industry over the last 10 years.



ANDREA FORSBURG AIFD, CF, CFD has over 30 years of experience is the owner and manager of Flower Works LLC in Marquette, MI. Beginning her education in Germany as a Journeyman in Floristry, she continued her instruction in Michigan, becoming a member of AIFD in 1997, and a

Certified Michigan Florist in 2002. She then returned to Germany in 2009, she spent 11 months earning her Master Craftsmen certification.



MIKE HOMYAK has years of experience marketing to the retail florist industry. He began his career in 1994 working for Designer Dispatch Ribbon and in 2008 went to work for Reliant Ribbon, Bows & Trims. In 2013 he was promoted to Reliant's director of sales systems. He covers seven

states including Wisconsin, Upper Michigan, Minnesota, North and South Dakota, Nebraska and Iowa. He has received numerous award for top sales in his field.



JOSH JAMESON is the manager of Flowers from the Heart on Fifth in Antigo, WI. Josh is a design specialist for every occasion. "Exceptionally Skilled" is what comes to mind when I think about Josh! Josh is an energetic, compassionate, and professional industry leader.



LORI ANN LIST AIFD has been in the business of floral design for 30 years. With a background in interior design, her floral design skills were fine tuned by WUMFA's master design classes and she went on to receive her Master Florist pin. She has

been inducted into the WUMFA Hall of Fame and Academy of Floral Design and also is a former WUMFA president. Lori and her husband Karl own Wanta's Floral and Gift in Clintonville and are recipients of the Small Business of the Year by the Chamber of Commerce.



AMANDA STRASSBURG AIFD, CFD is the owner of Consider the Lilies, a custom floral design studio and gift boutique, which she founded in 2010. Having worked with flowers since high school, Amanda has shared her bold sense of style with the industry for

more than 10 years through design & management. She was inducted into the American Institute of Floral Designers (AIFD) in 2011.



BRENT STEVENS is a merchandising counselor and representative for MeraVic/Terzo located in Grain Valley, MO serving the floral industry since 1980. He is a seasoned professional with many years of experience helping retail florist with their permanent

botanical and giftware sales.



RENEE TUCCI AIFD, PFCI is a freelance floral designer, educator and author. She began her involvement in the floral industry while she was an undergraduate at Delaware Valley University, where she earned a B.S. in Ornamental Horticulture in

2004. As an educator, she is moved by the lives that she empowers and touches. As a designer, she finds joy in creating with such impermanent and delicate materials.



BRUCE VALENTOWSKI is the owner of Flowers From The Heart in Crandon, WI. Bruce is committed to providing great customer service, the finest floral arrangements, beautiful floral designs, as well as gift baskets and much more.



RANDY WOOTEN AIFD, PFCI, GMF, As the fourth-generation owner and lead designer at Delorice's Florist in Douglas, GA, Randy has nearly two decades of experience in the floral industry. Always willing to share his knowledge with others, Randy has been

very active in the advancement of the industry. His commitment extends to the next generation where he serves as the National FFA Floral Industry Representative. Randy has received numerous awards and served on many board for both AIFD National and Regional, and the Georgia State Florist Association. His first book, Jubilation, was published in 2015.



WUMFA CONVENTION 2022 ALL DAY & SPECIAL EVENTS

FRIDAY, MARCH 18, 2022

ALL DAY HANDS - ON WORKSHOP TAKE THE MYSTERY OUT OF HAND TIED ARRANGEMENTS

Learn the craft of professionally designing a hand tied arrangement. You will learn how to design a basic hand tied arrangement and practice so you can feel comfortable leaving this course knowing the "how" to. In the second part of our course you will go more into detail about different variants of hand tied arrangements. Techniques for wedding bouquets, waterfall style and the use of armatures will be covered. Register early, as this class is limited to 20 participants.

WHAT TO BRING TO THE WORKSHOP:

Basic design tools: knife, scissors, wire cutters, pruner.

SPONSORED BY: WFF

PRESENTED BY:
Andrea Forsberg AIFD, CF

9:30 a.m - 4:30 p.m.
Huron Room

Additional fee applies



FREE GOLDEN TICKET PASS - VIP TOUR 4:30 P.M. - FRIDAY, MARCH 18

Join the WUMFA Board and Convention Committee Friday, for a behind the scenes VIP Tour of the convention. Gain a behind the scene look before the doors open and the convention officially begins. You'll go backstage and meet the designers, see where all the magic happens and even get a sneak peak at what the presenters are preparing. There will be time for you to ask questions and become familiar with what it takes to make an event like this come to life.

The Golden Ticket Pass is a special complimentary pass that gives you access to the VIP Tour and to the Floral Feud Main Stage opening event happening Friday evening. You do not have to be a member of WUMFA to participate. All those considering attending the WUMFA convention are welcome.



OPENING MAIN STAGE EVENT: FLORAL FEUD... AS SEEN ON TV

Survey Says! Gather your shop and wholesaler family to form a team and participate in a night of fun and games. Floral Feud will deliver the questions and your team will provide the answers to see how they rank against answers provided by florists around the world. As time allows, we'll also challenge you to some floral trivia. Bring your phone or tablet to download a special app. This session is free for all to attend.

Friday, March 18
8:00 p.m. to 9:00 p.m.

Wolf Room





WUMFA CONVENTION 2022 SESSION DETAILS

COLOR KEY:

Business Sessions (Green)
Hands-On Classes (Blue)
Main Stage Shows (Pink)

NEW EVENTS (Orange)
Trade Show – (Purple)

***Additional Fee Applies**

FRIDAY, MARCH 18, 2022

*All Day Hands – On Workshop: Take The Mystery Out Of Hand Tied Arrangements

Presented by: Andrea Forsberg AIFD, CF, CFD

Sponsored by: WFF

9:30 a.m. to 4:30 p.m.

Huron Room

Learn the craft of professionally designing a hand tied arrangement. You will learn how to design a basic hand tied arrangement and practice so you can feel comfortable leaving this course knowing the “how” to. In the second part of our course you will go more into detail about different variants of hand tied arrangements.

**Bring your tools.*



Free Golden Ticket Pass - VIP Tour

4:30 p.m.

Join the WUMFA Board and Convention Committee Friday, for a behind the scenes VIP Tour of the convention. Gain a behind the scene look before the doors open and the convention officially begins. You'll go backstage and meet the designers, see where all the magic happens and even get a sneak peak at what the presenters are preparing. There will be time for you to ask questions and become familiar with what it takes to make an event like this come to life.

Main Stage Design Show: Floral Feud...as seen on TV

8:00 p.m. to 9:00 p.m. • Location: Wolf Room

Survey Says! Gather your shop and wholesaler family to form a team and participate in a night of fun and game. Floral Feud will deliver the questions and your team will provide the answers to see how they rank against answers provided by florists around the world.

SATURDAY, MARCH 19, 2022

*Hands-On Workshop: Digging For Gold With Plants

Presented by: Amanda Strassburg AIFD, CFD

Sponsored by: Karthauser

8:00 a.m. to 10:00 a.m. • Huron Room

Join Amanda in exploring the possibilities of working with plant materials. In this hands on class you will create three projects that will expand your creativity as well as your plant sales and profitability.

**Bring your tools.*



Business Session: Overcoming Business Challenges

Presenter: Tara Carr

Sponsored by: UW-Green Bay Small Business Development Center

10:15 a.m. to 11:15 a.m. • Wolf Room

Owning a small business can be challenging when you are dealing with supply chain difficulties, hiring and retaining employees, business growth and operations, etc. Learn about the resources the SBA has available for small business owners and what business and economic trends they see on the horizon.

Main Stage Design Show: A Silk Carnival

Presenter by: Bruce Walentowski - Josh Jameson - Brent Stevens

Sponsored by: Meravic

12:00 p.m. to 1:00 p.m. • Wolf Room

Bruce, Josh and Brent will dazzle you with awe inspiring permanent botanical designs during this main stage show. Learn new techniques, tips and tricks that will help you increase your silk sales and profits.



*Hands-On Workshop: Tailored to Perfection

Presented by: Renee Tucci AIFD, PFCI

Sponsored by: Teleflora

1:30p.m. to 3:30p.m. • Huron Room

Tailoring, abstracting and detaching are just a few techniques that we can use to simply shape our botanical blooms to become next level beauties. Join us as we curate a composition that is tailored to perfection!

**Bring your tools.*



Business Session: Staff Training Round Table Discussion

Presented by: Rhonda Deaver

Sponsored by: Snapdragon

1:30p.m. to 2:30p.m. • Wolf Room

Pull a chair up to the table and let's discuss Training! You conquered the first hurdle finding a new person for your team and they showed up for their first day on the job. Now what? Hot topics as: Who and how to train new hires. Systems and protocols for new hires and training methods for use for best results will be discussed.





WUMFA CONVENTION 2022 SESSION DETAILS

SATURDAY, MARCH 19, 2022 CONTINUED

Main Stage Design Show: Professional Division Designer of the Year Run Off

Presented by Lisa Belisle AIFD, CF, CFD

Sponsored by: WFF

3:30p.m. to 4:15p.m. • Wolf Room

Watch this exciting competition where the top three floral designers from the professional division will compete head to head.



Business Session: WUMFA / WIIFM: What's in it for me?

Presented by: WUMFA Leadership

Sponsored by: WUMFA

4:15 p.m. - 5:15 p.m. • Wolf Room

Ever wonder what your Association has to offer? During this fast paced session WUMFA Executive Director Rodney Crittenden and his Assistant Cindy Ching AIFD, CF will review programs and opportunities available to membership. You'll hear directly from the various Association board members and committee chairs about what they are working on and how you can get involved. Lisa Belisle AIFD, CF and Cindy will provide an overview of the Certified Florist (CF) program and what it takes to become a CF. Bring questions and we'll do our best to answer them.

SUNDAY, MARCH 20, 2022

*Hands-On Workshop: Rockin Ribbon Old School

Presenter by: Lori List AIFD & Mike Homyak

Sponsored by: Reliant Ribbon

8:00 a.m. to 10:00 a.m. • Huron Room

In the class Lori and Mike will share tips and techniques you wish you knew with ribbon and more. You will be making and learning how to properly create corsages using glue. You'll learn old school ways to shake things up with the products we love. Learn trusted techniques that will enhance and build value while creating profitability by the yard.

**Bring your tools.*



Main Stage Design Show: A Carnival of Plants

Presented by: Amanda Strassburg AIFD, CFD

Sponsored by: Karthauser & Sons

8:30 a.m. to 9:30 a.m. • Wolf Room

Houseplants are back in a big way. Millennials as well as Boomers love plants and enjoy the effect they have on their psyche and their pocketbook. Discover how working with a "Carnival" of plant materials can enhance your floral designs and increase your floral dollars.



Main Stage Design Show: Magical Moments

Presented by: Renee Tucci AIFD, PFCI

Sponsored by: Teleflora

10:00 a.m. to 11:00 a.m. • Wolf Room

Providing magical moments for our wedding clients is the cornerstone of why we do what we do! In this main stage presentation you'll be inspired by vignettes that lead from bridal beauty, through captivating ceremony compositions, to perfect party pieces!

teleflora.

Business Session: State of the Industry Panel Discussion

Moderator: Tami Gasch

Sponsored by: WFF

12:45 p.m. to 1:45 p.m. • Wolf Room

We look forward to having you join us at this informative and lively discussion of the "State of the Industry" with some of our leading Wisconsin retailers and wholesalers. Tami Gasch WUMFA President and owner of Brillion Blooms in Brillion WI will be the commentator. Other panel members will include WUMFA Board members Nichole Campbell owner Petal Pushers in Green Bay, WI, Debbie Freeberg owner of Bev's Floral in Stevens Point, WI, Rhonda Deaver owner of Snapdragon Floral in Elm Grove, WI, Diane Schulte from Metcalfe's Flowers in Madison, WI and Pat Galligan of DWF Milwaukee, WI. Tami will take questions from the audience so come prepared with topics you would like discussed.



Main Stage Design Show: Marketing for Success

Presented by: Randy Wooten AIFD, PFCI, GMF

Sponsored by: FTD Inc

2:45p.m. to 3:45p.m. • Wolf Room

Today's technology has made marketing one of the driving forces in our society. As a business owner, marketing has always been important to Randy and the success of his business. He was told once that it is not your customer's job to remember you, but it's YOUR job to be REMEMBERED! This program will focus on the importance of marketing to grow your business. As Randy integrates his marketing tactics with his design skills and techniques, he will equip you with the tools and resources you need to be REMEMBERED by your customers!



2022 WUMFA Design Contest

Come one, come all. Step right up and take notice! This year the contest prizes have doubled, and we want you to put in double the creativity. Toss your name into the ring, show us your design skills and win BIG!



MARCH 18 - 20, 2022
Radisson Hotel & Conference
Center, Green Bay, WI

Student Division (High School Level)

Theme: Grand Banquet

You will design a wrist corsage for the hostess of the Grand Banquet.

College/Trade School/Novice Division

Theme: Create an asymmetrical triangle using the color theory Analogous in your floral selection.

Professional Division

Theme 1: Carnival Games Create a centerpiece showcasing your favorite carnival game with an emphasis on color, techniques and playful movement.

Theme 2: Contemporary Sympathy

Create a sympathy arrangement that is considered Contemporary or Modern for a male.

Theme 3: Bohemian Bridal Create a bridesmaid's bouquet interpreting the popular Bohemian feel using at least one dried product.

Academy Division Theme: Carnival Interpretation Create the most outrageous European hand tie with a Carnival theme. You may use an armature, you may include tangible items like games, prizes, and food items related to carnivals.



\$\$ PRIZE MONEY DOUBLED FOR 2022! \$\$

FIRST PLACE: \$200, Ribbon, and Certificate

SECOND PLACE: \$100, Ribbon, and Certificate

THIRD PLACE: \$70, Ribbon, and Certificate

PROFESSIONAL DIVISION WINNER \$600.00 and Certificate

ACADEMY \$500.00 and Certificate

Download contest packet at <https://www.wumfa.org/wumfa-annual-convention>

For questions contact Lisa Belisle AIFD, at (262) 337-9006 or email: Lisa@floraelements.com.

You can also contact the WUMFA office at (517) 253-7730.



WUMFA CONVENTION 2022 SCHEDULE AT A GLANCE

COLOR KEY:

Business Sessions (Green)

Hands-On Classes (Blue)

Main Stage Shows (Pink)

NEW EVENTS (Orange)

Trade Show – (Purple)

*Additional fee applies

FRIDAY, MARCH 18, 2022

9:00 a.m. - 8:00 p.m.	Registration Desk Open	Entrance Three Clans Ballroom
9:30 a.m. - 4:30 p.m.	*All Day Hands-On Workshop: Take The Mystery Out Of Hand Tied Arrangements! Presented by: Andrea Forsberg Sponsored by WFF	Huron
4:30 p.m.	Backstage Pass, Open to All Florists (Golden Ticket)	Registration Desk
6:00 p.m.-8:00 p.m.	Trade Show Reception • Open to Members and Non-Members Friday evening only , Open to all florists (Golden Tickets)	Turtle/Bear
8:00 p.m.-9:00 p.m.	Main Stage Design Show Floral Feud-As Seen on TV Open to all florists (No fee just Golden Ticket)	Wolf

SATURDAY, MARCH 19, 2022

8:00 a.m.-5:00 p.m.	Registration Desk Open	Entrance Three Clans Ballroom
8:00 a.m.-5:15 p.m.	Trade Show Open	Turtle/Bear
8:00 a.m.-10:45 a.m.	Design Contest Registration	Entrance Three Clans Ballroom
8:00 a.m.-10:00 a.m.	*Hands-On Workshop: Digging For Gold With Plants, Presented by: Amanda Strassburg Sponsored by: Karthaus & Sons	Huron
10:15 a.m.-11:15 a.m.	Business Session: Overcoming Business Challenges, Presenter: Tara Carr, Sponsored by: UW-Green Bay SBDC	Wolf
11:15 a.m.-12:00 a.m.	Trade Show Only Shopping Time	Turtle/Bear
11:00 a.m.-6:00 p.m.	Raffle Open	Turtle/Bear/Wolf
12:00 p.m.-1:00 p.m.	Main Stage Design Show: A Silk Carnival, Presenters: Bruce Walentowski, Josh Jameson & Brent Stevens, Sponsored by Meravic	Wolf
1:00 p.m.-1:30 p.m.	Trade Show Only Shopping Time	Turtle/Bear
1:30 p.m.-3:30 p.m.	*Hands-On Workshop: Tailored to Perfection, Presented by: Renee Tucci, Sponsored by Teleflora	Huron
1:30p.m.-2:30 p.m.	Business Session: Staff Training Round Table Discussion , Presented by: Rhonda Deaver, Sponsored by Snapdragon Flowers	Wolf
2:30 p.m.-6:30 p.m.	Design Contest Open for Viewing	Entrance Three Clans Ballroom
2:30 p.m.-3:30 p.m.	Trade Show Only Shopping Time	Turtle/Bear
3:30 p.m.-4:15 p.m.	Main Stage Design Show: Professional Division Designer of the Year Run Off , Commentated by Lisa Belisle , Sponsored by WFF	Wolf
4:15 – 5:15pm	Business Session : WIIFM(What's In It For Me?) Presented by: WUMFA Leadership, Sponsored by WUMFA	Wolf
6:00 p.m.-7:00 p.m.	Networking, reception	Grand Council South (Grand Council, Tuscarora, Oneida, and Cayuga rooms)
7:00 p.m.-10:00 p.m.	*Awards Banquet	Grand Council South (Grand Council, Tuscarora, Oneida, and Cayuga rooms)

SUNDAY, MARCH 20, 2022

8:00 a.m.-4:30 p.m.	Registration Desk /Book Fair Open	Entrance Three Clans Ballroom
8:00 a.m.-3:30 p.m.	Design Contest Open for Viewing	Entrance Three Clans Ballroom
8:00 a.m.-11:30 p.m.	Trade Show Open	Turtle/Bear
8:00 a.m.-10:00 a.m.	*Hands-Workshop: "Rockin Ribbon Old School", Presenters: Lori List and Mike Homyak, Sponsored by Reliant Ribbon	Huron
8:30 a.m.-9:30 a.m.	Main Stage Design Show : A "Carnival" of Plants, Presented by: Amanda Strassburg, Sponsored by Karthaus & Sons	Wolf
9:30a.m.-10:00 a.m.	Trade Show Only Shopping Time	Turtle/Bear
10:00 a.m.-11:00 a.m.	Main Stage Design Show: Magical Moments, Presented by: Renee Tucci, Sponsored by Teleflora	Wolf
8:00 a.m.-11:30 p.m.	Raffle Open	Turtle/Bear/Wolf
11:30 p.m.-12:30 p.m.	Annual Meeting. Lunch Served.	Grand Council South (Grand Council, Tuscarora, Oneida, and Cayuga rooms)
12:30 p.m.-3:30 p.m.	Raffle Open	Turtle/Bear /Wolf
12:30 p.m.-3:45p.m.	Trade Show Open	Turtle/Bear
12:45 p.m.-1:45 p.m.	Business Session: "State of the Industry" Panel Discussion, Moderator: Tami Gasch, Sponsored by WFF	Wolf
1:45 p.m. – 2:45p.m.	Trade Show Only Shopping Time	Turtle/Bear
2:45 p.m.-3:45 p.m.	Main Stage Design Show: Marketing for Success, Presented by: Randy Wooten, Sponsored by (FTD)	Wolf
3:45 p.m.-4:15 p.m.	Auction	Wolf
4:00 p.m.	Silent Auction/Raffle Winners Available	Turtle/Bear/Wolf



March 18-20, 2022 • Radisson Hotel and Conference Center • 2040 Airport Dr. • Green Bay, WI 54313

Fax _____

E-mail _____

Alternate Contact Number _____

Mail to WUMFA, P.O. Box 67, Haslett, MI 48840. If you want to fax

please call (517) 253-7730 for faxing instructions.

Best Buy

Optional Events

ne

Each Time We Do

15 E:

All employees from the same shop may register on the same form. Please print clearly, and list e-mail addresses for attendees when possible. These will be used to confirm attendance and inform attendees of important on-site information. Please duplicate this form as necessary.																														
Volunteering: If you are interested in volunteering your time on-site, please call (517) 253-7730.																														
Students: Special rates apply for students enrolled in accredited floral/horticultural programs. Proof of qualified enrollment is required.																														
Cancellation Policy: Requests for refunds must be received by 3/1/22 to receive a refund less a \$15 processing fee. No shows and cancellations received after 3/1/22 will not be refunded.																														
Member Early, before 3/1/22	Saturday Only*		Saturday Only* – Student		Sunday Only*		Sunday Only* – Student		Sat/Sun Weekend Pass*		Sat/Sun Weekend Pass Student*		Sat/Sun Weekend Value Pass		Sat/Sun Weekend Value Pass Student		All-Day Hands-On Workshop: Take the Mystery out of Hand Tied		Workshop: Amanda Strassburg Digging for Gold		Workshop: Renee Tucci Tailored to Perfection		Banquet \$70 at the Door, Table for Eight \$390		Workshop: Lori List Rockin Old School		WUMFA Design Contest Circle Themes to Enter 1 2 3 \$10 Preregister Each Theme or \$15 Each at Door		TOTAL ALL EVENTS	
	Includes Entrance to Exhibits, Main Stage, and Business Sessions		Includes Entrance to Exhibits, Main Stage, and Business Sessions		Includes Entrance to Exhibits, Main Stage, Business Sessions, and Lunch		Includes Entrance to Exhibits, Main Stage, Business Sessions, and Lunch		Includes Entrance to Exhibits, Main Stage, Business Sessions, and Lunch		Includes Entrance to Exhibits, Main Stage, Business Sessions, and Lunch		Includes Entrance to Exhibits, Main Stage, Business Sessions, and Lunch & Sat. Banquet		Includes Entrance to Exhibits, Main Stage, Business Sessions, and Lunch & Sat. Banquet															
	\$60	\$20	\$79	\$30	\$99	\$50	\$149	\$100	\$275	\$99	\$99		\$99	\$10 ea.																
	\$75	\$20	\$94	\$30	\$125	\$50	\$175	\$100																						
Non-Member Early, before 3/1/22	\$90	\$30	\$119	\$45	\$149	\$75	\$199	\$125	\$375	\$149	\$149		\$149																	
Non-Member After 3/1/22	\$105	\$30	\$134	\$45	\$175	\$75	\$225	\$125																						
1.																														
2.																														
3.																														
4.																														
The WUMFA team is making every effort to keep our attendees safe. If you are not feeling well, or have had a recent exposure to COVID, please do not attend the event. We are recommending attendees follow CDC guidelines during the event.																														
REGISTRATION TOTAL <input type="checkbox"/> Check <input type="checkbox"/> Credit Card TOTAL																														

REGISTER ONLINE AT WWW.WUMFA.ORG

PAYMENT

☐ I will send in a check ☐ I will be paying by credit card: ☐ Visa ☐ MasterCard ☐ Discover Card ☐ American Express

Cardholder Name (please print)

Card Number

Billing Address

City/State/Zip

CSC

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