



Wisconsin & Upper Michigan Florists Association Membership Rewards!

Join WUMFA today and take advantage of all the great benefits it has to offer! Our florist association offers education, networking, and money saving programs to give you that competitive advantage to help you succeed! There are so many reasons to be a member to include the following:

Board of Directors

President

Tami Gasch
Brilliant Blooms
Brillion, WI

President Elect

Nichole Campbell
Petal Pushers Floral Studio
Green Bay, WI

Past President

Lisa Belisle, AIFD, CF
Flora Elements Education & Design
Delafield, WI

Secretary

Stephanie Schoel
Nature's Best Floral
Green Bay, WI

Treasurer

Paul Grulke
Karthauer & Sons
Germantown, WI

Director at Large

Joanna Murillo AIFD, IMF
Wolf Pack Floral Design
Cedar Rapids, IA

Region 1 Director (262)

Laurie Wareham
Wear'Em Designs
Elm Grove, WI

Region 2 Director (414)

Rhonda Deaver
Snapdragon
Elm Grove, WI

Region 3 Director (608)

Region 4 Director (715/906)

Debbie Freeberg, CF
Bev's Floral & Gift
Stevens Point, WI

Region 5 Director (920)

Joe Whitehouse
Evergreen Florist
Appleton, WI

Executive Director

Rod Crittenden
WUMFA
Haslett, MI

Executive Assistant

Cindy Ching, AIFD, CF
WUMFA
Haslett, MI

- **Annual Convention** – “A Midsummer Night’s Dream” the annual convention is filled with educational stage shows, hands-on design workshops, and informative business sessions the weekend of March 17 - 19, 2023 at Radisson Hotel & Conference Center, Green Bay, WI (Members receive discounted registration fees.)
- **Educational Opportunities** - visit www.wumfa.org and click on the events tab for a complete list of classes and workshops around the state. (Members receive discounted registration fees.)
- **The Professional Florist magazine** - Diamond Award winning trade publication for WUMFA members. Read about local member florists in your own region, upcoming events, and design tips you can use! (Available to members only.)
- **Certified Florist Program (CF)** - Nationally recognized certification program to give you a competitive edge. (Members receive discounted registration fees.)
- **Scholarships** – available to new and experienced florists. Download an application at www.wumfa.org
- **Unmatched Credit Card processing rates** - Give us a chance to beat your current processing rates with this WUMFA member service. Call Office for a quote today.
- **Professionally Staffed Office** - Providing professional information both for consumers and florists in the industry.
- **“Find - A - Florist”** – powered by Google Maps with over 1000 consumer hits per month directing orders to member’s businesses 24 hours a day, 7 days a week!
- **Consumer Awareness** - WUMFA takes an active role in promoting the importance of buying local from member florists through: the WUMFA website, social media on Facebook, press releases sent to statewide news media, promotional displays at the WI State Fair in West Allis, trade shows and other various events around the state.

Being a member of WUMFA gives you the chance to network with fellow professional florists along with providing a unified voice in governmental affairs. The educational opportunities are also a great value for the price with nationally recognized floral industry instructors. It pays in so many ways to be a member!

Sincerely,

Tami Gasch
WUMFA President
Brilliant Blooms
Brillion, WI

WUMFA
PO Box 67
Haslett, MI 48840
(517) 253-7730
www.wumfa.org
info@wumfa.org

Membership application on reverse side



Membership Application

Contact Name: _____

Company: _____

Address: _____

City: _____ County: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Federal Employer or State Sales Tax ID # _____ (required for Active Membership)

Please determine whether you qualify to join as an **Active** or an **Associate** member. (web)

Active Member Requirements: *An **Active member** must be a registered, established business operating in the floral industry. Active members are eligible to vote for elected WUMFA representatives, use all WUMFA services, receive member pricing on all Association functions, receive the informative Professional Florist magazine* and all other mailings.*

Associate Membership Requirements: *An **Associate Membership** may be held by **students** or **teachers** of floriculture and ornamental horticulture, or by any individual working for an Active WUMFA member. Associate members receive member pricing on all Association functions, the informative Professional Florist magazine*, and all other mailings, but are **NOT** eligible to vote or hold elective office in the association.*

Active Membership Annual Dues: \$125.00

(Additional shops under same owner \$29ea; list additional addresses on reverse side or email to cindy@michiganfloral.org)

Active Membership Classification: Please indicate which of the following applies to your business.

<input type="checkbox"/> Retailer	<input type="checkbox"/> Grower	<input type="checkbox"/> Service Provider
<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Supplier	<input type="checkbox"/> Freelance
<input type="checkbox"/> Sales/Manufactures Rep	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Garden Center
<input type="checkbox"/> Importer/Shipper	<input type="checkbox"/> Mass Marketer	<input type="checkbox"/> Other

Associate Membership Classification and Annual Dues: (Check one)

Individual employee, **Teacher**.....\$50.00 **Student**.....\$50.00

Students must include a photocopy of current valid student ID card or confirmation letter from instructor.

Total Due: \$ _____

Method of Payment: Check Visa MC AE DC

Card# _____ Exp. Date _____ Security Code _____

Signature _____

Please mail or fax application to:

Wisconsin & Upper Michigan Florists Association • **WUMFA**

1152 Haslett Rd • Suite C • Haslett, MI 48840

Phone: 517-253-7730 • Fax: 517-575-0115

www.wumfa.org • info@wumfa.org