



# 2024 Annual Design Contest Registration Packet

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**Design Contest Check In is Saturday, March 16, 8:00am to 10:30am**

## 2024 Design Contest Registration Packet

The WUMFA Design Contest is one of the longest running design competitions in the country. We want you to put in double the effort, creativity, and let your imagination go wild! This contest is an opportunity to learn and evolve as a designer. This year as we focus on Flower Power you will apply your skillset to show current and future trends. Winning competitors will be acknowledged at the Sunday luncheon and in *The Professional Florist*.

WUMFA encourages all members and students to strive for educational excellence and design skills for the enrichment of the art of floral design. Best wishes to all who enter and congratulations for your efforts to achieve design excellence!

If you have any questions, please contact the  
Design Contest Chairperson:

Fawn Mueller CF

Email: [fawn@inspiredbynaturellc.com](mailto:fawn@inspiredbynaturellc.com)

Phone: (715) 218-5011

# **WUMFA Design Contest Categories**

## **Student Division**

**High School:** Open to any student currently enrolled in high school, who has NOT worked “professionally” as a floral designer. One entry per student.

**College / Trade School / Novice:** Open to any student currently enrolled in college or trade school. College student currently enrolled in horticulture / floriculture program or an enrichment, design school or university floriculture program. Student must prove current student status. Novice are designers that have worked less than 3 years in the floral industry. One entry per student.

## **Professional Division**

Open to any floral professional with three years or more experience in the industry. Contestants may enter either category (themes). Contestants MUST be entered in both professional categories to be eligible to compete in the prestigious WUMFA Designer of the Year run-off.

## **WUMFA Professional Division Winner**

To become the 2024 WUMFA professional division winner, designers must enter both professional division categories. The three contestants with the highest cumulative points from the two categories will be selected as finalists to earn the chance to compete in a spontaneous surprise package competition. The names of the three finalists will be posted at the WUMFA registration desk in alphabetical order upon completion of the judging. The three finalists will have one-half hour on the main stage starting promptly at 4:30pm, Saturday, March 16, 2024, to create the spontaneous surprise package design. The three contestants will meet at 4:15pm at the WUMFA registration desk.

The design contest committee will select all the materials in advance. Finalists are responsible for their own tools: (knife, wire cutter, scissors, pruner, needle-nose pliers). Contestants will be asked to leave the contest area during judging. The finalist with the highest total points earned during the surprise package competition will be the winner. He or she will be announced at the Saturday Night Banquet and Sunday Luncheon.

## **WUMFA Student Division Winner**

The three individuals with the highest cumulative points from the High School and the College/Trade School/Novice divisions will be selected as finalists to earn the chance to compete in a spontaneous surprise package competition. The names of the three finalists will be posted at the WUMFA registration desk in alphabetical order upon completion of the judging. The three finalists will have one-half hour on the main stage starting promptly at 4:30pm, Saturday, March 16, 2024, to create the spontaneous surprise package design. The three contestants will meet at 4:15pm at the WUMFA registration desk. The design contest committee will select all the materials in advance. Finalists are responsible for their own tools: (knife, wire cutter, scissors, pruner, needle-nose pliers). Contestants will be asked to leave the contest area during judging. The finalist with the highest total points earned during the surprise package competition will be the winner. He or she will be announced at the Saturday Night Banquet and Sunday Luncheon.

## **Academy Division**

Congratulations to all who have achieved this distinctive recognition! Continued encouragement to all that strive for it! This category is open to Accredited AIFD members, WUMFA Certified Florist and Academy Professional Designers. Academy Professional Designers have accumulated a minimum of 50 points from past WUMFA sponsored design contests. The Academy Division recognizes individuals who have consistently achieved high ratings and placements in the design contests.

### **Prizes for all Categories and Themes:**

First Place:	\$225, Ribbon, and Certificate
Second Place:	\$150, Ribbon, and Certificate
Third Place:	\$100, Ribbon, and Certificate
Professional Division Winner:	\$300, Certificate, and Plaque
Student/Novice Division Winner:	\$200, Certificate, and Plaque
Academy	\$500 and Certificate

## WUMFA Design Contest Categories Themes

### **Student Division:**

#### **High School Theme: Hand Tie Bouquet**

You will design a European hand tie bouquet with a cohesive vibrant color theme! You must use the spiral technique and have a focal emphasis. You may use any materials listed in the packet and items relating to Flower Power to convey theme. You may bring a vase to display your hand tie bouquet. The display space is limited to 20" long by 20" wide with no height restrictions. Judges will test balance. Wholesale value not to exceed \$35\*. *\*See below*

#### **College/Trade/Novice Theme: Living Garden**

Create a living garden for a celebration of life for a dear woman that loved sunshine, walking barefoot, the Beatles, being free and bright colors. Your Dish Garden/planter must be real plants, succulents, or blooming plants and your soil, pots, and mechanics must be covered. Container is your choice along with any accessories and these are not part of the wholesale limit. You have a limit of \$40\* wholesale in plants. The display space is limited to 20" long by 20" wide with no height restrictions.

*\*See below \*\* No Props*

**Remember to bring your own tools in case you are selected as a finalist to compete in the Spontaneous Surprise Package.**

*\*Hard goods, flowers, and foliage must be from the price list included in the design contest package, which includes all the wholesale prices. Each recycled item that you utilize will have a value of \$1. Your entry must be mechanically sound to withstand touching and handling by judges. No permanent botanicals (silks) are allowed.*

***\*\*No props are allowed. Props are defined as any or all items that are not a physical part of or attached to the composition being judged.***

### **Professional Division:**

#### **Theme 1: Woodstock Headpiece Wreath**

Create an amazing headpiece wreath for the carefree, color loving concert goer to wear. You may use mechanics of today's era to construct your wreath. Props like a FloraCraft foam head to display your wreath are allowed. The display space is limited to 24" long by 24" wide with no height restrictions. You have a \$60\* wholesale limit. *\*See below*

#### **Theme 2: Cascade Bouquet**

Design a trailing, cascading bridal bouquet using a technique of your choice such as hand-tied, a bouquet holder, Syndicate Sales egg, chicken wire or other. The mechanics of this design will be very important to withstand a busy wedding day and much handling. The bride loves bright colors, ribbons, and has a love for the 60's and 70's. Your design may be displayed in a fitting vessel of any kind. The display space is limited to 24" long by 24" wide with no height restrictions. You have a limit of \$95\* wholesale. *\*See below \*\* No Props*

**If you sign up for both themes remember to bring your own tools in case, you are selected as a finalist to compete in the Professional Division Winner Spontaneous Surprise Package contest.**

*\*Hard goods, flowers, and foliage must be from the price list included in the design contest package, which includes all the wholesale prices. Each recycled item that you utilize will have a value of \$1. Your entry must be mechanically sound to withstand touching and handling by judges. No permanent botanicals (silks) are allowed.*

***\*\*No props are allowed. Props are defined as any or all items that are not a physical part of or attached to the composition being judged.***

### **Academy Division**

#### **Theme: 60's 70's Music Party**

One of your favorite clients is having a Flower Power Party. They would like you to design a 72" round table scape that shows off your favorite group or song. It was the decades of Dylan, Aretha, the Beach Boys and Beatles, Hendrix, Zeppelin and The Who! Incorporate bold colors, abstract designs, and unconventional materials, to convey the music you love. This should be a cohesive theme using color, texture, rhythm, and movement. You have a \$125\* wholesale limit for floral perishables. No permanent botanicals (silks) are allowed. Hardgoods and mechanics will not be part of your dollar value. Display space is the 72" round tabletop with no height restrictions. Your entry must be mechanically sound and balanced to withstand touching and handling by judges.

*\*Hard goods, flowers, and foliage must be from the price list included in the design contest package, which includes all the wholesale prices. Each recycled item that you utilize will have a value of \$1. Your entry must be mechanically sound to withstand touching and handling by judges. No permanent botanicals (silks) are allowed.*

## **Design Contest Rules**

1. The contest is open to all WUMFA Members in good standing, their employees, all FFA students, and Gateway College students. **(Dues must be paid in full by March 15th)**

2. Contestants may enter as many themes as they wish, but only one entry per theme per person in your division.

3. The contest will be held at the Radisson Hotel and Conference Green Bay Center, Green Bay, WI on Saturday, March 16th, 2024. Designs may be entered on Saturday, March 16<sup>th</sup>, 2024, from 8:00am to 10:30am. Contest entries will be placed on the contest tables by each contestant. Entrants will not be allowed into the judging area until judging is complete.

**\*\*If you are taking an 8am class please drop off BEFORE your class 7:30-8 AM.**

4. When a price limit is required, everything used in the arrangement must be itemized on a cost card attached to the entry. Your hard goods and fresh items not listed on the provided price list are not permitted and will be disqualified. For any item not listed on the wholesale price list, please check individual theme rules. Containers, binding materials have a cost of \$1 if using open items, previously used or Goodwill purchases.

**DO NOT** write your name on the cost card. Entrants not providing this information will be disqualified.

5. Prizes will be awarded for designs that best fulfill the theme requirements.

6. All score sheets will put in an envelope at WUMFA registration desk and may be picked up Sunday before the luncheon by contestants to help educate and encourage the contestants. Constructive comments will be made at each judge's discretion.

7. Points are awarded in each theme as follows. 1st place: 10 points; 2nd place: 7 points; 3rd place: 5 points. 50 Points are needed to gain admission into the Academy Division with at least 20 points earned from 1st place awards.

8. The Contest winners will be announced on Saturday night banquet. Entries may not be removed until after the winners have been announced, preferably not until Sunday afternoon.

9. Judging will take place with a minimum of 3 judges following the Judge's rules of order.

10. The Judges have the right to disqualify any entry or entrant who does not, in its judgment comply with contest rules. **Decision of the Judges is final.**

11. WUMFA assumes no liability for lost or stolen goods. Items of great personal value should not be used.

12. Shop signage or business cards are not allowed to be placed on table until after judging is completed, Saturday evening is fine.

13. Exhibit will be part of the public awareness of flowers and will be on display till end of convention on Sunday at 3:30pm. Please keep fresh for public eye of the floral industry. WUMFA bears no responsibility for damaged or stolen items.

*Note: All contest pieces will be on display in an area open to the public. The building has security, but design contest entries are not in a space that is locked up overnight. The WUMFA cannot be responsible for any materials, props etc. used for the contest.*

## **WUMFA Professional & Student Division Winner Contest Rules**

This is a live on-stage 30-minute spontaneous package design contest.

The three finalists from each division will have one half hour starting promptly 4:30pm Saturday, March 16, 2024, on the Main Stage to create a Spontaneous Surprise Package design. The 3 contestants from each division will meet at 4:15pm at WUMFA Registration Desk. The design contest committee will select all the materials in advance. Finalists are responsible to bring their own tools: 1 floral knife, 1 floral pruners, 1 wire cutter, 1 ribbon scissor, 1 needle-nose plier and 1 foliage stripper. **No other tools will be allowed!**

1. Contestants are to check in at the convention registration desk with the Contest Chairperson at 4:15pm Saturday, March 16, 2024, for contest briefing.
2. Contestants must bring their own work tools. The use of any tool or material not listed under "permitted items" or provided on-site will result in disqualification.
3. Contestants will receive the same assortment of flowers, foliage, supplies, containers, and props at the beginning of the competition.
4. Size requirements for the design will be announced on-site. Any design that does not meet the criteria will be disqualified.
5. Contestants must clean up their work area and exit the competition site before the judging begins.
7. The most people choice tickets wins the Student division.
8. Contestants are forbidden to speak during the competition. Convention attendees are invited to watch. Spectators may take pictures during the competition but are forbidden from speaking with the designers until after the competition is complete.

## **Friendly Reminder**

### **A Friendly Reminder to All WUMFA Design Contest Contestants:**

Plan to arrive 15 - 20 minutes early to allow yourself enough time to find the contest registration area located in the Turtle/Bear/Wolf Lobby.

The last three pages of this packet are for your reference. To help you will find a copy of the Evaluation form and the Principles and Elements of Design.

# WUMFA Design Contest

## COST CARD

Division \_\_\_\_\_ Category \_\_\_\_\_

**Please DO NOT include name on this form**

List of materials and costs - Use Wholesale Price List Guidelines (if it's not on there, it's disqualified).

## ITEM

## COST

[illegible]

Cell # to text if you are proceeding to division runoff \_\_\_\_\_

☐ Will pick up entry 3:30pm Sunday ☐ Please dispose of my entry

*Each entry must be accompanied by shop or company business card with contestant's name clearly printed on it, and attached to back of this form. Students use a 3" x 5" card and include your name on school.  
(Photo copy this form and attach if more room is needed).*

# WHOLESALE PRICE LIST GUIDELINES

All entries must use only the following price list to judge all entries equally. All entries must be accompanied by a detailed Cost Card or they will be disqualified. Include all materials and accessories that are a part of the design. If you use a recycled container, accessory or hard good the dollar value is \$1. Glue, adhesives, wire, yarn, and tape are a zero. Please read the categories carefully and look for clues in the Price List Guidelines to avoid disqualifications.

\*Academy Division - For items not listed on the wholesale price list, use the actual price of the product.\*

## FLOWERS FRESH

Agapanthus	\$2.00	STEM	Ixia	\$0.85	STEM
Allium	\$1.20	STEM	Liatris	\$0.95	STEM
Alstromeria	\$0.95	STEM	Lilac	\$2.25	STEM
Amaranthus - hanging	\$1.25	STEM	Lily, Casablanca	\$4.50	STEM
Amaryllis	\$4.00	STEM	Lily, Asiatic	\$1.80	STEM
Anemone	\$1.50	STEM	Lily, Stargazer	\$2.50	STEM
Anthurium, Large	\$6.00	STEM	Lily, Oriental	\$2.50	STEM
Anthurium, Medium	\$5.00	STEM	Lisianthus	\$1.90	STEM
Anthurium, Small	\$4.00	STEM	Leucadendron	\$1.00	STEM
Asters, Matsumoto	\$0.50	BLOOM	Nerine	\$2.20	STEM
Astilbe	\$1.25	STEM	Orchids, Cattleya	\$6.00	BLOOM
Bells of Ireland	\$0.95	STEM	Orchids, Cymbidium	\$2.50	BLOOM
Birds of Paradise	\$2.95	STEM	Orchids, Dendrobiums	\$2.50	STEM
Bouvardia	\$1.25	STEM	Orchids, Phalaenopsis	\$2.50	BLOOM
Brunia	\$1.25	STEM	Orchids, Oncidium, Mokara	\$1.95	STEM
Calla Lily, Large	\$4.50	STEM	Peony	\$5.00	STEM
Calla Lily, Mini	\$2.50	STEM	Protea, Banksia	\$5.50	STEM
Carnation, Large	\$0.65	STEM	Protea, Mink, and Sugar types	\$4.00	STEM
Carnation, Mini	\$0.50	STEM	Protea, King	\$10.00	STEM
Celosia	\$1.95	STEM	Protea, Pin Cushion	\$3.50	STEM
Crespedia – Billy Ball	\$0.85	STEM	Ranunculus	\$1.50	STEM
Mum – Cremone, Fuji, Spider, Rover	\$0.95	STEM	Rose, Garden	\$4.95	STEM
Mum – Spray, Button, Micro	\$0.75	STEM	Rose, Spray	\$1.25	STEM
Mum – Football, specialty	\$1.25	STEM	Rose, Standard 60cm	\$1.35	STEM
Dianthus – Green Trick	\$0.95	STEM	Scabiosa – pods and flower	\$1.00	STEM
Delphinium, Bella/Volken	\$1.50	STEM	Snapdragons	\$1.25	STEM
Delphinium, Hybrid	\$2.50	STEM	Star of Bethlehem	\$0.75	STEM
Dahlia	\$3.00	STEM	Stephanotis	\$0.80	BLOOM
Echeveria – Succulent 3-5”	\$5.00	EACH	Stock	\$0.90	STEM
Echeveria – Succulent 1-3”	\$3.50	EACH	Sunflowers	\$1.10	STEM
Eryngium – Blue thistle	\$1.25	STEM	Tillandsia – Air Plant small	\$4.00	EACH
Freesia	\$0.95	STEM	Tillandsia – Air plant med-large	\$8.00	EACH
Phlox	\$0.95	STEM	Xerographic – Large	\$20.00	EACH
Gerbera Daisy, Lg.	\$1.50	STEM	Tulip French	\$1.80	STEM
Gerbera Daisy, Mini.	\$1.20	STEM	Tulip, Regular	\$0.60	STEM
Ginger	\$3.00	STEM	Viburnum	\$2.50	STEM
Gladioli	\$1.50	STEM			
Gloriosa	\$2.75	STEM			
Heliconia	\$5.00	STEM			
Hyacinth	\$1.50	STEM			
Hypericum Berries	\$0.95	STEM			
Hydrangea - White	\$2.50	STEM			
Hydrangea – Mini Green	\$1.50	STEM			
Hydrangea – Dutch or Antique	\$6.50	STEM			
Iris	\$0.75	STEM			

**FILLER FLOWERS**

Astrantia	\$13.00	BUNCH
Baby's Breath	\$9.50	BUNCH
Boronia	\$12.00	BUNCH
Bupleurum	\$10.50	BUNCH
Solidago	\$9.50	BUNCH
Heather	\$12.50	BUNCH
Kangaroo Paw	\$12.00	BUNCH
Limonium	\$10.50	BUNCH
Montecasino Asters	\$9.00	BUNCH
Spray Liatris	\$7.50	BUNCH
Statice, Regular	\$7.00	BUNCH
Statice, Seafoam	\$5.50	BUNCH
Wax Flower	\$12.00	BUNCH

**PLANTS (you may cut and use %)**

5" Orchid Single/Double	\$17.00	EACH
6" Orchid Single/Double	\$23.00	EACH
2" Succulent or Cacti.	\$2.50	EACH
3" Succulent or Cacti	\$4.50	EACH
3" Foliage Plant	\$3.50	EACH
4" Foliage/Succulent Plant	\$4.50	EACH
6" Foliage Plant	\$8.50	EACH
4" Blooming Plant	\$4.50	EACH
6" Blooming Plant	\$9.50	EACH

**FOLIAGE**

Pittosporum, Green or Variegated	\$5.50	BUNCH
Pittosporum, Mini/Italian	\$8.50	BUNCH
Plumosa	\$5.50	BUNCH
Pussy Willow	\$8.00	BUNCH
Ruscus, Israeli	\$4.50	BUNCH
Ruscus, Italian	\$8.50	BUNCH
Salal	\$6.50	BUNCH
Australian Greens/Grasses	\$10.50	BUNCH
Steel Grass or Flexi grass	\$6.00	BUNCH
Sword Fern	\$4.50	BUNCH
Tee Pee Emerald	\$4.50	BUNCH
Ti Leaves	\$4.50	BUNCH
Tree Fern	\$4.50	BUNCH
Umbrella Papyrus	\$4.50	BUNCH
Curly Willow, Tips	\$8.75	BUNCH
Equisetum	\$5.50	BUNCH
Eucalyptus, Baby Blue	\$9.00	BUNCH
Eucalyptus, Seeded, Silver Dollar	\$9.00	BUNCH
Flat Fern	\$4.50	BUNCH
Flax	\$6.50	BUNCH
Galax Leaves	\$3.00	BUNCH
Ivy	\$6.50	BUNCH
Leatherleaf (Baker fern)	\$4.50	BUNCH
Lily Grass	\$4.50	BUNCH
Myrtle	\$9.75	BUNCH
Monstera Leaves, Sm.	\$1.50	EACH
Monstera Leaves Lg.	\$5.00	EACH
Monstera Leaves Med.	\$2.85	EACH
Fatsia	\$6.00	BUNCH
Flowering Branch – Cherry, Pear, Forsythia	\$1.50	EACH
Aspidistra	\$0.45	EACH
Podocarpus	\$6.50	BUNCH
Bay Leaf	\$9.50	BUNCH
Olive Leaf	\$10.50	BUNCH
Kiwi Vine	\$8.00	BUNCH
6' Curly Willow	\$10.00	BUNCH
Agonis	\$10.00	BUNCH

**HARDGOODS** If you use a recycled container, accessory or hard good the dollar value is \$1. Glue, adhesives, tape are a zero.

*Recycled Items, Goodwill purchase	\$1.00	EACH	AD – Birch Slices	\$1.00	EACH
Recreations Bowl 5.5"	\$2.00	EACH	AD – Wood Slices	\$0.50	EACH
Recreations Bowl #8	\$6.05	EACH	Moss Reindeer	\$13.00	BAG
Crystals Accents	\$12.15	BOTTLE	Moss Green Sheet	\$37.00	BOX
Corsage Pins, Colored	\$3.50	BOX	Moss Spanish	\$14.75	BOX
Corsage Pins, Reg.	\$3.40	BOX	Bead Wire (26 feet)	\$5.75	ROLL
Chenille Stems	\$2.80	BOX	Mega Bead Wire (13 feet)	\$11.55	ROLL
Barked Wire	\$7.80	ROLL	Raw Muslin, Jute (9 feet)	\$4.20	ROLL
OASIS Natural Wrap, Alamo Bark	\$11.20	ROLL	OASIS™ Lace Wrap (9.85 feet)	\$4.35	ROLL
Oasis, colored Bind Wire	\$7.50	ROLL	Oasis, Foam Standard	\$0.85	BLOCK
Oasis Tube Glue	\$0.00	TUBE	Oasis Midnight Foam	\$1.25	BLOCK



Oasis, Bouquet Holder Grande	\$2.25	EACH
Oasis, Bouquet H. Med.	\$1.00	EACH
Oasis, Bouquet H.Large	\$1.25	EACH
Oasis, Bouquet Special	\$7.50	EACH
Oasis, Bind Wire	\$12.50	ROLL
Wire Metallic, Diamond, Etched Roll	\$7.00	PKG
Wire Flat 3/16"	\$5.50	PKG
Wire Flat 1/2"	\$8.00	PKG
Wire Flat 1"	\$12.00	PKG
Wire Bullion	\$7.75	ROLL
Wire Metallic Roll	\$7.00	ROLL
Wire mesh (16ft roll)	\$9.00	ROLL
Midollino (about 200 in a bundle)	\$0.07	EACH
Flat Cane (about 100 feet)	\$16.00	ROLL
River Cane	\$11.00	BUNCH
Birch Branches 2-3 feet	\$14.00	BUNCH
Wooden Dowels 3/8"	\$0.50	EACH
Raffia	\$7.90	PKG.
Recreations Bowl #6	\$3.10	EACH
Recreations Bowl #11	\$7.65	EACH
Tack 2000	\$0.00	CAN
6" Lomey Tray	\$1.30	EACH
9" Lomey Tray	\$2.10	EACH
4" Holly Chappel Egg & Pillow	\$2.35	EACH
6" Holly Chappel Egg & Pillow	\$2.90	EACH

Oasis Foam Grande Block	\$2.50	BLOCK
Oasis, Iglu	\$1.50	EACH
Oasis, Foam Designer BL.	\$8.00	BLOCK
Oasis, Spheres 4.5"	\$2.00	EACH
Oasis, Spheres 8"	\$9.80	EACH
Oasis, Spheres 3"	\$1.50	EACH
Oasis, Spheres 6"	\$2.25	EACH
Small Cage (1/3 Brick)	\$3.60	EACH
Medium Cage (2/3 Brick)	\$5.50	EACH
Tribute Cage (Full Brick)	\$6.50	EACH
Wire Easel 36"	\$3.00	EACH
Wire Easel 42"	\$3.75	EACH
12" Urn Foam Ring	\$7.25	EACH
15" Urn Foam Ring	\$12.95	EACH
Square Riser w/tray	\$11.50	EACH
Round Riser w/tray	\$12.60	EACH
Syndicate #80 Urn	\$3.60	EACH
Sisal Mesh 216"	\$15.00	ROLL
Zip ties 3-6"	\$0.10	EACH
Zip ties 7" +	\$0.25	EACH
Wool/Yarn	\$5.00	ROLL
IKEA Smyka Sticks	\$13.00	BUNCH
IKEA white sticks	\$7.00	BUNCH
Holly Chappel Small Compote	\$2.75	EACH
Holly Chappel Medium Compote	\$4.00	EACH
Holly Chappel Large Compote	\$6.75	EACH



**Mailing Address:** PO Box 67, Haslett, MI 48840  
**Shipping Address:** 1152 Haslett Rd, Haslett, MI 48840  
**Phone:** (517) 253-7730 **Fax:** (517) 575-0115  
**Email:** info@wumfa.org  
**www.wumfa.org**

## FLORAL DESIGN CONTEST REGISTRATION FORM

**Please type or print clearly:**

Designer's Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Cell Phone: (\_\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

**Please check which division/theme(s) you will enter:**

**Student Division:** (Check them you will be entering. You may only enter one)

**Hand Tie** (High School) \_\_\_\_\_ **Living Garden** (College/Trade/Novice) \_\_\_\_\_

**Professional Division:** (check theme(s) you will be entering.

**"Woodstock Headpiece Wreath"** \_\_\_\_\_ **"Cascade Bouquet "** \_\_\_\_\_

**Academy Division:**

**60's 70's Music Party** \_\_\_\_\_

***Each contestant must complete a separate registration form.***

**Design Contest registration fee is \$10 for each theme in each division in advance or \$15 at the door per contestant.**

Registration Fees are paid for on the Convention Registration Form. You must be registered for the convention with your WUMFA dues paid current to participate in the design contest.

MAIL or FAX THIS FORM TO:

DESIGN CONTEST ENTRY AT THE ADDRESS OR NUMBER LISTED ABOVE.

**REGISTRATION MUST BE RECEIVED IN THE WUMFA OFFICE BY 3/11/2024.**

***Otherwise bring registration with you to convention.***

# EVALUATION FORM      CONTESTANT # \_\_\_\_\_

<u>DESIGN ELEMENTS</u>	<u>POSSIBLE</u>	<u>AWARDED</u>
Line – Definable path for the eye to follow	15	
Form – Overall 3-D shape	15	
Color – Definable color harmony present	10	
Space – Area utilized in and around ingredients	10	
<b><u>DESIGN PRINCIPLES</u></b>		
Physical Balance — Does not fall over under its own weight	10	
Visual Balance — Imparts a sense of optical equilibrium	10	
Contrast – Contradictions in size type and material structure	10	
Proportion – Internal size relationships of design ingredients to each other	10	
Unity – Effortless congruence between materials used	10	
<b><u>MECHANICS/EXECUTION</u></b>		
Use of Design Techniques	10	
Neatness	10	
Finish	5	
<b><u>CREATIVE APPLICATION</u></b>		
Originality	5	
Category Interpretation	5	
Material Selection	5	
<b><u>EXCEPTIONAL MERIT</u></b> — Extra points to reward an outstanding quality	10	
<b><u>SCORE</u></b>		150

**ENCOURAGEMENT & SUGGESTIONS FROM JUDGE:**

# **The Principles of Floral Design**

**BALANCE:** A state of equilibrium, actual or visual; a feeling of three-dimensional stability.

**PROPORTION:** The comparative relationship in size, quantity, and degree of emphasis among components within the composition; the relationship of one portion to another, or of one portion to the whole.

**SCALE:** The relative ratio of size, or the relationship of the size of a composition to the surrounding area or environment.

**DOMINANCE:** The visual organization within a design that emphasizes one or more aspects. When one element is emphasized others are subordinate.

**EMPHASIS:** The special attention or importance given to one or more areas within a design.

**FOCAL AREA / FOCAL POINT:** The area(s) of greatest visual impact or weight; the center(s) of interest to which the eye is most naturally drawn.

**ACCENT:** Detail added to a design to provide additional interest, affecting the total character of the composition.

**CONTRAST:** Emphasis by means of difference' strength through opposition.

**OPPOSITION:** Contrast between elements, which are counterpoint in relation to each other, bringing about a sense of tension in a design.

**TENSION:** The dynamic, aesthetic quality achieved by the skillful use of opposition, implying or suggesting a sense of energy.

**VARIATION:** Dissimilarity among attributes or characteristics.

**RHYTHM:** Visual movement through a design, usually achieved through repetition or gradation.

**DEPTH:** The placement of materials at different levels within and around an arrangement.

**REPETITION-** The recurrence of like elements within a composition.

**TRANSITION:** The ease of visual movement, which results from gradual degrees of change among one or more of the elements.

**HARMONY:** Compatibility; a pleasing or congruent arrangement of parts.

**UNITY:** Oneness of purpose, thought, style, and spirit.

# **The Elements of Floral Design**

**LINE:** The vital visual path that directs eye movement through a composition

**FORM:** The shape or configuration of an individual component of the composition the overall, three-dimensional, geometric shape or configuration of a floral composition

**SPACE:** The area in, around, and between the components of the design, defined by the three-dimensional area occupied by the composition

**TEXTURE:** The surface quality of a material, as perceived by sight or touch

**PATTERN:** 1.A repeated combination of line, form, color, texture, and/or space 2. The silhouette of a flower or an arrangement as observed against its background, including solids and spaces

**FRAGRANCE:** A sweet or pleasing odor, perceived by the sense of smell

**SIZE:** The physical dimensions of line, form, or space

**COLOR:** The visual response of the eye to reflected rays of light